



Appendix A: DRAFT Shared Prosperity Fund Programme Review and Update



UK Government Wales
Llywodraeth y DU Cymru

**LEVELLING
UP**

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Introduction

In April 2022 the UK Government published details on the new £2.6bn Shared Prosperity Fund. The funding is allocated to places across the UK on a needs basis, details on the allocations are available on the UK Government website. The UKSPF will support the UK government's Levelling Up objectives, namely to:

- Boost productivity, pay, jobs and living standards by growing the private sector, especially in those places where they are lagging;
- Spread opportunities and improve public services, especially in those places where they are weakest;
- Restore a sense of community, local pride and belonging, especially in those places where they have been lost;
- Empower local leaders and communities, especially in those places lacking local agency.

To do this it has three investment priorities:

- Community and Place
- Supporting Local Business; and
- People and Skills

There is also a dedicated element of the fund that sits under the People and Skills priority, Multiply, which seeks to improve adult numeracy skills. For each of these priorities there are a number of objectives for Wales. These are summarised below. Each objective also has a set of proposed interventions, which detail the types of activity that can be supported by the Shared Prosperity Fund. Details on the objectives and interventions are available on the UK Government website.

The UK Government published allocations for every local authority in Wales, which aggregates to £278m across the ten local authorities of South East Wales, of which £48m is allocated specifically for the Multiply programme. This funding is allocated on an annual basis and will conclude in March 2025.

Within Wales allocations have been made on a local authority basis, based on the following formula:

- 40% of funding is allocated on a per capita basis across Wales.
- 30% of the allocation uses the same needs-based index previously used to identify UK Community Renewal Fund priority places.
- 30% are allocated using the Welsh Index of Multiple Deprivation.

Cardiff allocation

Core SPF	£34,587,594
Multiply	£7,219,740
Total	£41,807,334

Regional Investment Plan

In order to unlock the funding, the UK Government first needed to approve an Investment Plan. In Wales these plans have been developed on a regional basis, meaning that for South East Wales a plan for the Cardiff Capital Region footprint. To do this the local authorities of the Cardiff Capital Region identified Rhondda Cynon Taf as the lead authority to bring together the plan.

The regional plan outlines the proposed overall profile of spend and was submitted to the UK Government in the summer of 2022. The spending profile in the plan is outlined below.

Overall Regional Spending Profile (£m)

		22/23	23/24	24/25
Communities and Place	Revenue	9.0	14.3	36.2
	Capital	5.7	5.6	38.4
Supporting Local Business	Revenue	4.3	6.8	19.8
	Capital	2.9	3.5	14.9
People and Skills	Revenue	5.8	25.3	36.6
	Capital	0.3	0.4	0.6
Multiply	Revenue	7.3	15.1	15.9
	Capital	-	-	-

Any spending plans developed by local authorities will need to fit within the Regional Spending Profile.

Developing a Shared Prosperity Fund Programme

In formulating the Cardiff response to the Shared Prosperity Fund the following strategies were taken into consideration:

- Stronger, Greener, Fairer, the Council's 5-year strategy
- The Council's Covid Recovery Strategy
- Key partner strategies

Led by Stronger, Greener, Fairer, the Council's 5-year strategy, these strategies will inform the delivery of the Shared Prosperity Fund, and its overall objectives in Cardiff.

Stronger, Greener, Fairer



Stronger Fairer Greener outlines the Council's priorities and provides a commitment to delivering:

A **stronger city**, with an economy creating and sustaining well-paid jobs, with an education system that helps our young people reach their potential, with good, affordable housing in safe, confident and empowered communities, all supported by well resourced, efficient public services.

A **fairer city**, where the opportunities of living in Cardiff can be enjoyed by everyone, whatever their background, where those suffering the effects of poverty are protected and supported, where a fair day's work receives a fair day's pay, and where every citizen is valued and feels valued.

A **greener city** which, through our One Planet Cardiff programme, takes a lead on responding to the climate emergency, which celebrates and nurtures biodiversity, with high-quality open spaces within easy reach for rest and play which are connected by convenient, accessible, safe sustainable transport options.

Stronger Fairer Greener commits to developing a powerhouse economy that delivers economic prosperity, not just for the residents of Cardiff, but for the people of Wales. It established a response to the climate emergency by accelerating the transition by convening a city-wide approach to climate change. And, crucially, it aims to make Cardiff a fairer city, where the opportunities and advantages of living here can be enjoyed by everyone, whatever their background.

To that end, Stronger Fairer Greener establishes the framework for the overall Shared Prosperity Fund Programme for Cardiff. It establishes the basis for working with partners – across all sectors, across all levels of Government and across regional and national boundaries- to deliver a stronger, fairer, greener city.

Shared Prosperity Fund Programme Review and Update

Stronger Fairer Greener also outlines a number of key areas to progress its ambitions that relate specifically to the Shared Prosperity Fund priorities, including:

Communities and Place - Stronger Fairer Greener references

We will continue to invest in our communities, through our expanding network of Community and Wellbeing Hubs and through an enhanced programme of community and district centre regeneration schemes. Allied to this, we will continue to work with the Police to make sure communities in Cardiff are safe, tackle anti-social behaviour and, together, do all we can to prevent people, particularly our young people, from falling into crime or being exploited by criminals.

Our parks and green spaces, as well as our capital city's culture, entertainment and sports scene, are a big part of what makes Cardiff such a great place to live. The pandemic and the lockdowns underlined how important our parks are to our health, happiness and wellbeing. We will invest in our parks and green spaces, with a focus on improving those in our most deprived communities.

As we rebuild the cultural, sporting and events economy post-Covid, we will set out a new programme to bring major events to Wales, and through working with local artists and musicians, we will promote local talent, preserve local venues and develop a new signature event.

We will also deliver our commitment to put the views of children and young people at the heart of our policy agenda through becoming the first British city to be awarded Child Friendly City status. In doing so, we will place a particular focus on supporting our most vulnerable children, from supporting them and their families in their early years and through school, to the world of work and higher education.

We will ensure Cardiff is a great place to grow old. We value the contribution that older people make to the life of the city and we will provide a range of opportunities to help them to stay active and connected to their community and to support their continued physical and mental wellbeing.

We are also living in a climate emergency. We understand that urgent action is needed if we are to avert the dangers ahead and, through our One Planet Cardiff Strategy, have set out a wide range of ambitious actions that will deliver the transition to a net zero Council and net zero Cardiff in a way that supports new green economies and greater social wellbeing in the city.

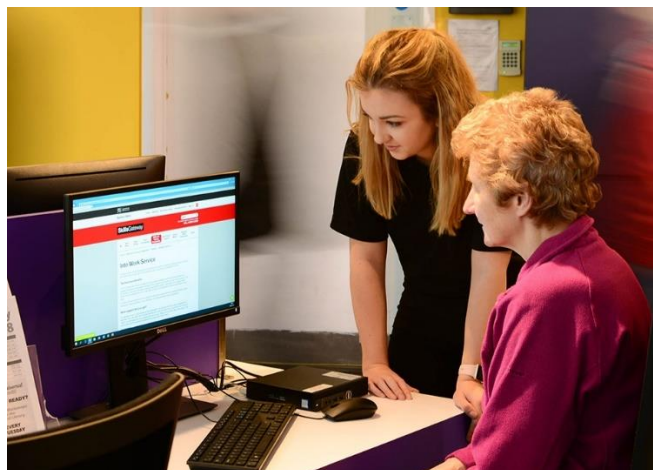
We will need to identify local sources of renewable energy, invest in sustainable transport and retrofit housing. We will need to enhance our city's already excellent green spaces, upgrade our flood defences and improve our recycling rates to be amongst the highest for any city anywhere.

Our ambition for transport is to fundamentally transform the way people move around the city, reducing the dependency on private cars whilst making it easier, safer and cheaper for people to walk, cycle or use public transport.

Supporting Local Business - Stronger Fairer Greener references

News of the death of cities, much reported over the pandemic, has been greatly exaggerated. While home and agile working will impact on how cities are used by businesses and workers, and city centres will have to adapt to the shift to online retail, agglomeration, innovation and creativity will continue to drive economic growth and jobs. As Wales' core city, Cardiff will continue to play a leadership role in the Welsh economy post-Covid.

The Council will work with local businesses and investors to lead the city economy's recovery and renewal. Momentum will be rebuilt with an ambitious programme of city centre regeneration, completing the transformation of Cardiff Bay and developing a new industrial park in the east of the city. We will create the right environment for our home-grown business to succeed, while working with partners to attract new, innovative companies to Cardiff. Together, we will build a stronger, greener and fairer economy, delivering greater investment, stronger businesses and, ultimately, more and better jobs for the people of Cardiff.



People and Skills - Stronger Fairer Greener references

Tackling long-term poverty and inequality is at the heart of all our policy commitments. The priority over the next 5 years will be to help our residents with the cost-of-living crisis and close the inequality gap that, in many cases, has been made worse by the recent pandemic. As we did throughout the Covid pandemic, we will make sure that the long-term prospects of children and young people are front and centre of our thinking and decision making. We will therefore make sure that we have a great youth service offer available across the city, meeting the needs of children across our different communities. We will provide opportunities for them to access modern play facilities, gain experiences and be supported into training and employment when they leave school. This will mean that the jobs and opportunities that become available through our ambitious programme of house building and city regeneration deliver for young people and local communities.

Covid Recovery Strategy

The Shared Prosperity Fund Programme also reflects the missions identified in the Covid Recovery Strategy, which outlined the city's response to the coronavirus pandemic. As part of this response several key missions were established:

- Mission 1: Reimagine the city centre.
- Mission 2: A City for Everyone
- Mission 3: A 15 Minute City
- Mission 4: Culture and sport-led renewal
- Mission 5: Tech City
- Mission 6: One Planet Recovery

The Strategy was informed by a series of engagement sessions and stakeholder events took place from June to October 2021. These events were hosted online, with the first an open event chaired by Professor Gillian Bristow, Head of Cardiff University's School of Geography and Planning. This event saw the city's recovery debated between Cllr Huw Thomas, the Leader of Cardiff Council and Dr Tim Williams, a leading expert of global cities. Cardiff businesses were also invited to attend a further session with Dr Tim Williams alongside Cllr Russell Goodway, Cabinet Member for Investment and Development, to discuss the recovery from the business perspective.

Sustrans hosted an additional session focussing on liveable cities and towns for everyone. Facilitated by Christine Boston, Director, Sustrans it featured Cllr Caro Wild, Cabinet Member for Strategic Planning and Transport, Cardiff Council and Ali Abdi, Community Gateway Partnership Manager, Cardiff University.

A Communities of the Future engagement session was also facilitated by Professor Gillian Bristow that looked at how cities will need to address the long-term drivers of health inequalities, including providing access to good jobs, housing and education to citizens in more deprived communities. Cllr Lynda Thorne, Cabinet Member for Housing and Communities, Cardiff Council and Bernadette Kinsella, Director Powell Dobson were the speakers for this session.

A series of officer led engagement sessions were also undertaken throughout the same period with the Economic Task Force, C3SC, FOR Cardiff (with separate sessions for directors and members), the Race Equality Taskforce, and the What Next? Cymru group.

The Council's Child Friendly City Team was also engaged to ensure that the opinions of the city's youth were captured, and this was achieved through a series of workshops that were undertaken in October 2021 with both primary and secondary schools across Cardiff. In addition, the Cardiff Youth Council have also identified a number of key missions as priorities for their consideration.

To supplement activity further a Recovery and Renewal Survey produced by Cardiff Research Centre was undertaken that was open to all residents. There were 1,746 valid responses to the survey. A number of key themes have emerged from the engagement exercise, notably:

- Accessibility, cleanliness, and open spaces are important for the city centre.
- Feeling safe is also important for city and district centres.
- Concerns over homelessness, both for those impacted, and the impact on the city centre.
- Recruitment issues persist in many foundational economy sectors.
- Support for more open and green spaces across the city and protecting existing space.
- Better transport infrastructure underpinned almost all missions.
- Skills and education were also critical to all missions.
- Need to recognise the interconnection between health and economic outputs.
- Need to promote and support activities for young people generally.
- Comprehensive support for a 'culture and sport-led' renewal
- Accessibility to sport and culture for all was noted as important.
- Support for a focus on supporting a tech-led renewal based on supporting skills and business development.
- Comprehensive support for delivering the 'One Planet Strategy'.

A further summary of the Key Missions and identified issues relevant to the Shared Prosperity Fund is provided below.

Children and Young People Engagement Summary

- Accessibility, cleanliness, and open spaces are important for the city centre to attract young people.
- Cost was an issue for many young people, and a barrier for them taking part in events.
- A large number of young people had never been to the castle, or any stadiums in the city.
- Safety was an issue for a lot of young people.

Key Issues - Mission 1: Reimagine the city centre

- Cleanliness, safety and accessibility were key issues raised in both engagement sessions and the survey feedback.
- Investment in public open space, including green space, was welcomed by all groups.
- Transport remains a critical component of the city centre.
- Recruitment issues were raised as important issues in the business engagement sessions.
- Supporting local home-grown businesses was also seen as a way of making the city centre more interesting.

Key Issues – Mission 2: A City for Everyone

- The link between health and economic outcomes was also noted as a key issue, and the need for public service delivery to reflect health outcomes.
- Linking business and education was seen as important – as was recognising recruiting public sector workers is also a constraint to improving local services.
- Improved public transport was also raised as an essential part of improving access for all in the city.
- Anti-social behaviour was also raised by a number of respondents in the survey.
- Respondents from a minority ethnic background were also more likely to raise the need to provide additional support for young people, including extra-curricular activity.

Key Issues – Mission 3: A 15 Minute City

- Improved transport connectivity was seen as the key issue in creating the 15 Minute City in both group discussions and the survey responses.
- The better curation of district centres was also supported in surveys and discussions, including a more prominent public services role.
- Investment in estate renewal and sustainable housing was also supported in engagement and survey work.
- The theme of 'safe, green and clean' emerged in all sessions and survey outputs.

Key Issues – Mission 4: Culture and sport-led renewal

- Comprehensive support for the need to put art and culture and the heart of the city's recovery.
- Investing in creative infrastructure and skills was also widely supported.
- There was significant support for the city's Music Strategy and proposed new Signature Event.
- Accessibility for sporting and cultural uses was raised consistently, with the need to ensure that everyone benefits from all levels of investment.

Key Issues – Mission 5: Tech City

- Need for a focus on knowledge-based industries to drive better growth.
- Infrastructure is critical – including digital connectivity.
- Support for establishing Cardiff as a 'Tech Hub'.

Key Issues – Mission 6: One Planet Recovery

- Support for delivering the 'One Planet Strategy'.
- Flood protection also raised as a priority for many residents.
- Retrofit schemes especially popular in the city's more deprived communities.
- Active and public transport also priorities for younger less affluent communities.
- The need to protect green space was also noted by a number of respondents.

Cardiff Well-being Plan

The Cardiff Well-being plan contains the following objectives that have been considered in formulating the city's Shared Prosperity Fund Programme:

- Well-being Objective 1: Cardiff is a Great Place to Grow Up
- Well-being Objective 2: Cardiff is a Great Place to Grow Older.
- Well-being Objective 3: Supporting People out of Poverty.
- Well-being Objective 4: Safe, confident and empowered communities.
- Well-being Objective 5: A Capital City that Works for Wales.
- Well-being Objective 6: Cardiff Grows in a Resilient Way.
- Well-being Objective 7: Modernising and Integrating our Public Services.

The well-being plan also outlines the following issues for the city's communities:

Continued, but slowing population growth: Cardiff has grown significantly over the last 25 years. Although, population projections indicate a slowdown in growth over the next 25 years, there is still a projected increase of 24,642 residents, with those aged 65+ seeing the highest growth rate. The continued growth in the city's older population will result in greater need and consequently greater demand for health and care services. The 16-64 age category is also projected to see an increase in numbers but will account for a smaller percentage of total population.

Making provision for new homes and jobs: Continued growth in the city's populations means that there is a need to make provision for new homes and jobs. Ensuring that new homes are high-quality, sustainable and energy efficient, and jobs align with the green economy, is fundamental moving forward.

Managing the environmental impacts of population growth: The environmental impacts of population growth and of climate change is a major long-term challenge for the city. Cardiff will need to adapt to help mitigate the potential impacts that are wide ranging.

An uncertain picture on international migration: Cardiff has seen positive total net migration for a number of years, driven by high levels of net international migration, which offsets a net outflow of people in terms of internal migration.

Age profile across the city: Cardiff's older population is currently more concentrated in the North of the city; the Cardiff North locality has both the highest percentage and number of people aged 65+, at 20%. Young people, however, are more concentrated in and around the city centre, with particularly high numbers of young people living in Cathays, which can be contributed to the large student population.

An increasingly diverse population: 15.3% of Cardiff's population belong to an ethnic minority group. This is much higher than the Welsh average of 4.4%, and by far the highest of the Welsh local authorities. There is also increasing diversity in the city's young population: in Cardiff, 22.4% of those aged 0-19 identify as belonging to an ethnic minority group. A high percentage of people who identify themselves as belonging to an ethnic minority group live in inner city wards.

Increasing numbers of Welsh speakers: The Welsh language forms an important part of cultural well-being in Wales. The number of total Welsh speakers in Cardiff aged 3 and above has increased significantly in recent years, largely driven by the migration of Welsh speakers from other regions in Wales and the expansion of Welsh language education provision. It is expected that Cardiff could move from third to first in Wales in total Welsh speakers in the coming years.

Cardiff UHB - Cardiff and Vale Shaping Our Future Wellbeing Strategy

The Cardiff and Vale University Health Board's Shaping Our Future Wellbeing Strategy includes the overall strategic objectives for the city's population to:

- reduce health inequalities;
- deliver outcomes that matter to people; and
- all take responsibility for improving our health and wellbeing.

The strategy recognises that the population of Cardiff and the Vale of Glamorgan is growing and becoming more diverse. This change in the population presents a unique set of challenges for the University Health Board, as these groups generally have a greater need for healthcare. We also face many of the same challenges as those across the developed world, for example:

- there are inequalities in health. In Cardiff and the Vale of there are differences between the most and least deprived areas, with up to 11 years difference in life expectancy and up to 22 years difference in healthy life expectancy;
- unhealthy behaviours are common. In Cardiff and the Vale around 1 in 5 adults smoke, nearly half drink above guidelines, over
- half are overweight or obese, two thirds do not have a healthy diet and three quarters do not get enough physical activity; and
- more people are living with a long-term health condition. In Cardiff and the Vale nearly 1 in 10 adults are recorded as having asthma or chronic obstructive pulmonary disorder (COPD), and 1 in 25 with diabetes.

Cardiff Third Sector Council - Current Context

Cardiff Third Sector Council (C3SC) is the County Voluntary Council (CVC) for Cardiff – the umbrella infrastructure organisation for the third sector in the city. It facilitates third sector representation on strategic partnerships, including the Cardiff Partnership Board. It acts as a conduit for policy information, supporting networks around key themes and areas of interest, with the aim of ensuring that policy and decision makers understand the needs of third sector organisations in Cardiff. C3SC has outlined a number of pressures and issues facing local communities. These include:

- There is an increasing expectation of increased levels of hardship - with more poverty, joblessness, and people in need of support to address wellbeing, isolation and mental health.
- The Cost-of-Living Crisis and risk of recession is set to increase the demand for third sector services, while the pressures on public spending following the emergency government expenditure will reduce capacity in the statutory sector to meet needs.
- It is expected that the already disproportionate negative impact of the adverse economic and political climate on often already disadvantaged groups and communities – older people, people with long term health conditions, some BAME communities – will become more entrenched.
- The adverse economic conditions look set to deepen the operational impacts of the pandemic – including increased competition for funding as groups look for alternative sources of funding.
- Welfare reform and the transition period following the UK's exit from the EU also indicate an increase in demand on voluntary services.
- There are emerging opportunities of relevance to the sector – such as an increased focus on volunteering and voluntary action, community cohesion, addressing inequity, place-based approaches, responding to an aging population, social prescribing, wider use of technology.
- The focus on new technology and social media has implications for the voluntary and community sector in terms of advice, volunteering, communication and campaigns.
- Smaller voluntary organisations often have less capacity to adopt new ways of working.

South Wales Police & Crime Plan 2022-26

The Shared Prosperity Fund Programme will also seek to ensure alignment with the South Wales Police & Crime Plan, specifically seeking to support the delivery of its priorities outlined in its 2022-26 plan, namely:

Priority 1: We will reduce and prevent crime and anti-social behaviour to keep people safe and confident in their homes and communities.

Priority 2: We will involve and empower our communities, working with partners in local government, health, fire and Welsh Government, the third sector and education to deliver services that people need.

Priority 3: We will work to protect the most vulnerable in our communities, understanding causes and taking prompt positive action as issues arise.

Priority 4: We will work to make the local criminal justice system efficient and effective to meet the needs of victims and reduce re-offending.

Priority 5: We will ensure that South Wales Police continues to be a high performing force in terms of the operational response to crime, threats, harm and the detection of offenders.

Priority 6: We will spend your money wisely, playing our part to protect the environment and support our people to provide the best possible policing in your community.

Shared Prosperity Fund Event October 2022

A Shared Prosperity Fund workshop took place at City Hall Friday 21st October 2022 to help shape the future form of the Shared Prosperity Fund the event featured a mix of information sharing and an interactive workshop on the priorities for delivery of the Shared Prosperity Fund in Cardiff.

The workshop was attended by forty-five representatives from seventeen organisations across Cardiff & the Vale:



Setting the scene – Welcome

The event commenced with Councillor Huw Thomas, the Leader of Cardiff Council talking about how the fund would be used in Cardiff to provide additional support for

- Investing in our local communities;
- Helping them to respond to the cost-of-living crisis;
- Providing support to those who need it most in our communities;
- Creating a more productive and greener economy;
- Supporting people into work – and targeting those most in need of support.

Workshop

The three main aims of the workshop were:

- To gather views on the local framework for the Shared Prosperity Fund programme
- Determine how we can best use the available interventions to meet the objectives.
- Which outcomes we should be focusing on achieving

Attendees had been allocated one of the three priorities (either those of Communities & Place, Supporting Local Business, or People & Skills) and were asked to review the interventions and outcomes set by Central Government for of each of these priorities.

Amongst the groups for each priority, participants were asked to consider the following key questions:

1. What interventions should we prioritise?
2. Are these the right interventions?
3. What are the outcomes we should be prioritising?

Facilitators ran the group sessions with note takers recording feedback and suggestions for each table.

When prioritising the interventions and outcomes in turn, group members were encouraged to place stickers on those they consider to be a priority.

Communities & Place - Interventions

Communities & Place Interventions What should we prioritise and where?

W1: Improvements to Town Centres and High Streets	W4: Support for Cultural, Historic, and Heritage Institutions	W7: Active Travel Enhancements	W10: Sports Facilities, Tournaments, Teams, and Leagues	W13: Cost of Living and Fuel Poverty
W2: Community & Neighbourhood Infrastructure Projects	W5: Design and Management of the Environment to Design Out Crime	W8: Campaigns Promoting the Local Area	W11: Capacity Building and Infrastructure Support for Local Groups	W14: Feasibility Studies
W3: Improvements to Local Green Spaces	W6: Support for Local Arts, Cultural, Heritage, and Creative Activities	W9: Volunteering and Social Action Projects	W12: Community Engagement for Local Regeneration	W15: Digital Connectivity for Community Facilities

The top ten priorities for the tables who discussed these interventions were:

- Improvements to town centres and high streets
- Capacity building and infrastructure support for local groups
- Feasibility studies
- Cost of living and fuel poverty
- Design and management of the environment to design out crime.
- Community engagement for local regeneration
- Community and neighbourhood infrastructure projects
- Active travel enhancements
- Support for cultural, historic and heritage institutions
- Improvements to local green spaces

What are our concerns / what are the gaps?

- Discussion around 15-minute city & its limitations
- Sustainability is missing.
- Themes of child friendly city should run through all the interventions.
- Where is health?
- Concerns over the flexibility of the funding
- Fuel poverty is overriding sustainability at the moment.
- Facing health and climate emergencies
- Accountability concerns – too broad. Without accountability, things won't happen.
- Lack of clarity on what some of the interventions are (and therefore how the public will understand them)

Communities & Place - Outcomes



For those tables who discussed these outcomes, the most popular nine priorities were:

- Job creation
- CO₂ reductions
- Increased footfall
- Use of cycleways or footpaths
- Projects arising from feasibility studies.
- Premises with improved digital connectivity
- Improved accessibility
- Increased users of facilities

What are our concerns / what are the gaps?

- Skills shortage in industries such as construction
- Cheaper travel / fares in areas of deprivation
- Improved accessibility – broader inclusion
- Those with disabilities & older children
- How best to target people and those around the individuals who need the information.
- Missing outcomes: Reduce pressure on health and social care.

Specific geographical areas / groups we should focus on:

- Focus should be on 'district centre' – not just city centre, or south of the city;
- Older people and North Cardiff (not a deprived area but to stop people from ending up in the healthcare system)
- Work with schools



Supporting Local Business - Interventions

Supporting Local Business Interventions What should we prioritise and where?

W16: Open Market Investment and Improvements to Town Centre	W19: Increasing Investment in Research and Development	W22: Enterprise Infrastructure	W25: International Business Events and Conferences Grants	W28: Export Grants	W31: Feasibility Studies
W17: Development and Promotion of Visitor Economy	W20: Research and Development Grants	W23: Strengthening Local Entrepreneurial Ecosystems	W26: Support for Growing the Local Social Economy	W29: Decarbonisation and Improving the Natural Environment	W32: Progression of Small Businesses
W18: Supporting Made Smarter Adoption	W21: Innovation Infrastructure at Local Level	W24: Training Hubs and Business Support Offers	W27: Develop Angel Investor Networks	W30: Business Support to Drive Employment Growth	W33: Resilience to Natural Hazards

Priorities for the tables who discussed these interventions were:

- Progression of small businesses
- Training hubs and business support offers.
- Enterprise infrastructure
- Feasibility studies
- Innovation infrastructure at local level
- Business support to drive employment growth.
- Decarbonisation and improving the natural
- Research and development grants



Supporting Local Business - Outcomes

Supporting Local Business Outcomes What should we prioritise and who?

Jobs Created	Increased Footfall	CO2e Reductions	Increased Business Sustainability	Number of New Enterprises	Organisations Engaged in Knowledge Transfer	Enterprises Engaged in New Markets	Enterprises Increasing Export Capability	Improved Perception of Markets
Jobs Safeguarded	Increased Visitors	Low or Zero Carbon Energy Infrastructure	Increased Amount of Investment	Number of Enterprises Supported	Enterprises Adopting New Technologies or Processes	Enterprises Adopting New or Improved Products	Premises with Improved Digital Connectivity	Improved Perception of Attractions
Vacant Units Filled	Increase in Visitor Spending	Enterprises with Improved Productivity	Number of R&D Active Enterprises	Projects Arising from Feasibility Studies	Number of New to Market Products	Number of Innovation Active SMEs	Early Stage Enterprises Increasing Revenue	

For those tables who discussed these outcomes the priorities were:

- Job Creation
- Increased business sustainability
- Number of enterprises supported
- Increase in visitor spending
- Vacant units filled
- Low or zero carbon energy infrastructure
- Increased visitors
- Increased amount of investment
- Improved perception of attractions
- CO2 reductions
- Enterprises with improved



People & Skills - Interventions

People & Skills Interventions What should we prioritise and where?

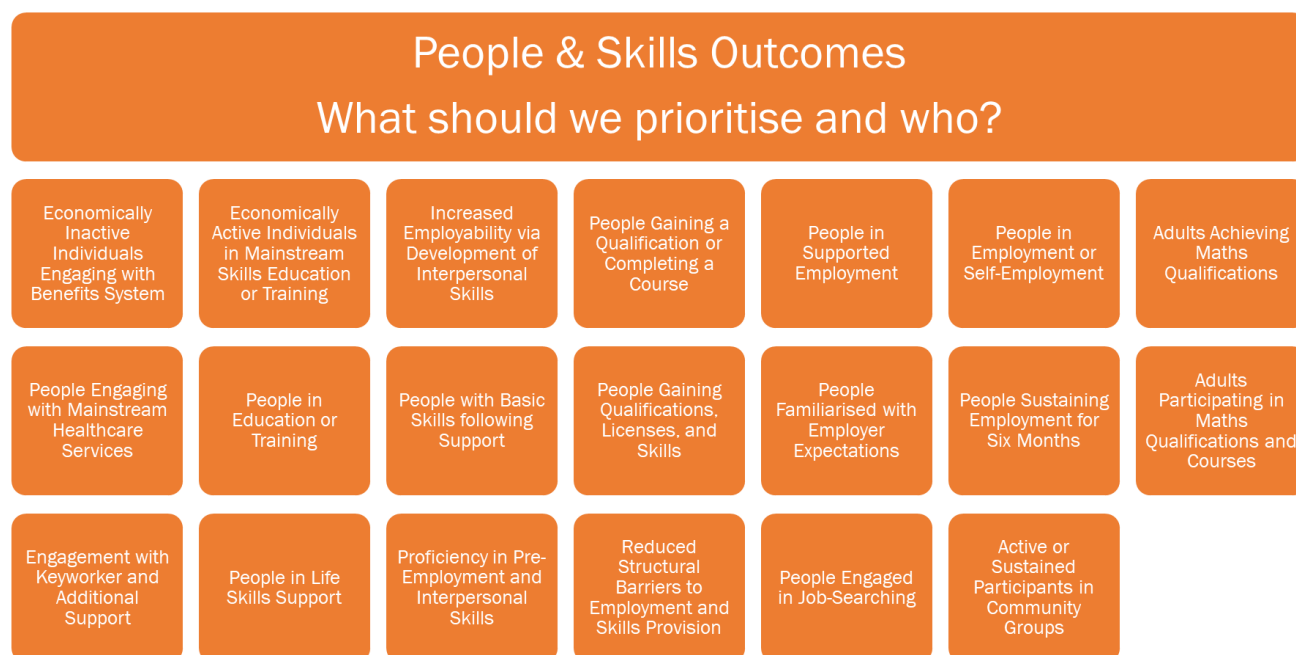
W34: Employment Support for Economically Inactive People	W37: Digital Inclusion	W40: Green Skills Courses	W43: Skills Development for Young People	W46: Courses Aimed at Prisoners	W49: Numeracy in the Workplace	W52: Courses Aimed at Care Leavers
W35: Basic, Life, and Career Skills Courses	W38: Address Barriers to Education and Training	W41: Retraining and Upskilling for High Carbon Sector Workers	W44: Confidence with Numbers	W47: Numeracy Courses for Job Applicants	W50: Courses for People Without Level 2 Maths	W53: Engaging the Hardest to Reach Learners
W36: Enrichment and Volunteering	W39: Local Skills Needs	W42: Local Digital Skills	W45: Numeracy Skills of Parents	W48: Embedding Maths into Vocational Courses	W51: Using Numeracy to Manage Money	

Priorities for the tables who discussed these interventions were:

- Local skills needs
- Employment support for locally inactive people
- Skills development for young people
- Digital inclusion
- Local digital skills
- Green skills courses
- Address barriers to education and training
- Basic life and careers skills courses
- Courses aimed at care leavers
- Engaging the hardest to reach learners



People & Skills - Outcomes



For those tables who discussed these outcomes the priorities were:

- People gaining qualifications, licenses and skills
- Increased employability via development of interpersonal skills
- People in education or training
- People in employment or self-employment
- Reduced structural barriers to employment and skills provision
- People gaining a qualification or completing a course
- People in supported employment
- People familiarised with employer expectations

What are our concerns / what are the gaps?

- Link between young people and what the opportunities are – developing the right skill set
- Green skills
- Sector specific employment support
- Workforce development - enhancing the skills of our workforce to provide support to vulnerable people
- Targeted project work – specific opportunities
- Community focussed schools / services
- Intervene with people early
- Careers and work-related experiences to enable support / social mobility
- A gap for many young people aged 14-16
- Local versus regional versus national working
- Supporting innovation and trying new things
- Employer commitment especially for priority groups
- More work / intervention needed for 14–16-year-olds
- Lack of preventative work & investment at young age
- Training for employers to support priority groups i.e., Care leavers, learning difficulties
- Engagement intervention missing
- Looking at future employment sectors, emerging jobs

Specific geographical areas / groups we should focus on:

- Care leaver support
- Offer opportunities for young people
- Engaging with schools across the southern arc
- Continuing support for most vulnerable people pre & post 16
- Extending support young people for basic skills
- Family learning inclusive of young people
- Equality & Diversity focus BAME

General concerns / feedback

- Attracting and retaining business and talent
- Would like output details and information examples
- There is no process in place for applying for the funding yet

Initial Programme

Based on the priorities of city partners and recent engagement exercises an initial programme was proposed and approved by Cabinet.

The Programme outlined the broad themes of activity, led by the Council's Stronger, Fairer, Greener Strategy. The Programme also reflects partnership priorities where these are relevant to the Shared Prosperity Fund.

The Programme outlines areas of interventions with indicative allocations of funding in these areas, as well as proposed means of implementation.

The initial programme adopted in November 2022 is outlined below. This was adopted in anticipation of approval of the Shared Prosperity Fund Regional Investment Fund.

Given timescales and the need to progress spending plans an initial spending profile was approved to enable the delivery of projects in year one, whilst also committing to those projects in subsequent years subject to review.

Communities and Place Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Delivery Mechanism	Aims and Objectives
Neighbourhood and Community Regeneration Programme	Community Facilities Programme	Investment in community buildings to bring them back to community use, or to improve their accessibility and use by local communities. Support for community buildings and facilities to support people through the cost-of-living crisis.	£3m	Grant scheme for small community buildings. Larger schemes by application.	Investing in community buildings to support increased local community activity, targeting those most in need of help and support, and with an initial focus on supporting those suffering as a result of the cost-of-living crisis.
	Green Spaces and Places	Greening urban and local areas and providing a team to support local maintenance of urban greening projects.	£0.5m	Cardiff Council delivery.	Aims to improve green areas and investment in new green areas.
	15 Minute City	Investment in active travel facilities such as cycling hubs. Subsidising public transport use for hard-to-reach communities (also includes city-centre)	£2m	Procurement and commissioning	Aims to increase use of active travel and access to public transport across the city, targeting communities where further investment is required.
	Neighbourhood Renewal and Enhancement Programme	Capital support to enable improvements to areas such as underpasses and bridges and other gateway areas that can act as ASB hotspots.	£3m	Competitive call for proposals from communities (led by local members)	Improving local areas, targeted at areas in need of improvement, led by engagement with local communities and elected members. Aim to increase footfall in local areas and support the development of jobs and business.
Community Capacity Building Programme	Community Safety Multi-agency problem solving group	This programme of work will coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour and exploitation.	£1m	Community Safety Partnership.	Aims to reduce crime in city neighbourhoods through increased resources for the Community Safety Partnership.
	Community engagement and research team	A dedicated community engagement team to shape regeneration activity, with dedicated communication officers within service areas.	£0.5m	Additional Council resources (staff)	Aims to increase community engagement in major regeneration schemes.
	Child Friendly City	Continued support for the Child Friendly City programme	£0.5m	Procurement and internal Council resources (staff)	Aims to increase participation of children in civic and city activities.
	Community Activity and Volunteering	A programme to support local projects, including projects to address the cost-of-living crisis. Additional capacity for Cardiff Council and C3SC to support community development.	£5m	Grant programme, commissioning and Council delivery	Aims to increase overall levels of community activity, targeted at areas of deprivation and demographic groups in need of additional support.
Growing Our Cultural Capital	Community Events and Activities	Supporting community activities and events through expansion of internal event team capacity.	£0.2m	Procurement and internal Council resources (staff)	Aims to increase local events across the city.
	Cardiff Music Strategy	Delivering the Music Strategy, including supporting the signature event. Support for existing venues to become more sustainable through a grant scheme	£1.5m	Delivery plan to approved by Cardiff Music Board; Grant scheme.	Aims to support activity across the music sector in the city. Aims to support existing venues, including ensuring they are more sustainable and productive.
Resilient and Sustainable Communities Programme	Energy Efficiency Programme	Programme to accelerate take-up of domestic energy efficiency measures and provide support for businesses and community groups to access advice.	£2m	Council staff, procurement, commissioning and grants.	Aims to reduce energy usage and CO2 emissions in neighbourhoods.
	Love Where You Live	New community infrastructure to encourage waste prevention, reuse and recycling.	£1m	Internally appointed staff and procurement.	Aims to reduce waste in city neighbourhoods.

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Supporting Local Business Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
Productive, Sustainable and Inclusive Business Programme	Cardiff Business Events Partnership	Additional support to leverage additional business events to Cardiff.	£0.2m	Internally appointed staff and procurement.	Aims to increase international business events.
	Visit Cardiff Network	Establishing a place promotion team for local areas within the city to boost local pride and local business.	£0.25m	Internally appointed staff and procurement.	Aims to increase footfall in city neighbourhoods.
	Business Grant Scheme	Direct support for businesses to improving sustainability, accessibility and productivity. The grant fund will also be used for commissioning business support	£3m	Direct grant awards / commissioning.	Aims to increase employment and productivity and improve energy efficiency.
	Business Development Capital Programme	Investment in new and more sustainable buildings linking with Economic Strategy, including visitor attractions.	£3m	Grant scheme and Council procurement.	Aims to increase jobs, productivity and footfall across the city.
City Centre Recovery Programme	City Centre Improvement Plan	Investment in city-centre Joint Enforcement Team and additional cleansing resources.	£1.5m	Direct employment and procurement.	Aims to improve cleanliness and perceptions of the city centre, as well as reducing crime to support an increase in overall footfall.
	City Centre Infrastructure and Wayfinding	Upgrading and enhancement of areas of public realm within the city centre.	£1.5m	Procurement, grant scheme.	Aims to improve cleanliness and perceptions of the city centre, as well as improving infrastructure to support an increase in footfall.

People and Skills Programme

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
People and Skills and Cardiff Commitment	Into Work Advice Service	A complete employment and skills package for citizens of Cardiff; supporting people to return.	£7m	Direct delivery with some commissioning of work	Aims to support people into work, with a focus on hard-to-reach groups and those in groups with lower levels of economic activity. Also aims to improve in work outcomes.
	Cardiff Commitment	The programme will develop Business Forums aligned to secondary schools and expand the Cardiff Commitment team.	£1m	Direct delivery	Aims to improve engagement between city businesses with schools to improve economic opportunity for young people in the city.
	Money Advice	The programme will look at surrounding issues such as Housing, Money, Debt, providing a service to address primary needs.	£1m	Direct delivery with some commissioning of work	Aims to provide direct support to vulnerable communities, with a focus on the cost-of-living crises.
	Pre & Post 16 Targeted Support	Targeted pre 16 and post 16 support for young people at risk of becoming disengaged from education, employment and training.	£1m	Cardiff Youth Service	Aims to improve economic opportunity for young people most at risk of future disengagement with the labour market.
Multiply	Multiply	Funding to address gaps in adult numeracy to be delivered by CAVC	£6.2m	CAVC	Aims to improve adult numeracy, with links specifically to financial advice.

Additional City Region Activity

Theme	Programmes	Description / Types of Activity	Indicative Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
Cardiff Capital Region Projects	Place Promotion	Grows an integrated approach to the place promotion offer.	n/a	Commissioned by CCR	To increase visitor numbers across the city-region.
	Cluster Development	Establish a series of assured academies across the region supported by FE and clusters in the region.	£0.6m	Commissioned by CCR	To increase employment in high value-added sectors, and also to raise productivity in key clusters.

Initial Delivery Plan

In order to accelerate delivery of projects, a 'year one' funding profile was agreed in anticipation of funding. This enabled the continuation of some key services such as the Into Work and Advice Services, as well as ensuring that plans were in place to be able to deliver projects ahead of the confirmation of funding. This initial funding profile is outlined below:

Communities and Place	Y1 Total	Y2 Total	Y3 Total	Grand Total
Community Facilities Programme	£320,000	£100,000	£100,000	£520,000
Neighbourhood Community Regeneration	£250,000	£200,000	£200,000	£650,000
Community Safety Multi-agency problem solving	£200,000	£450,000	£450,000	£1,100,000
Child Friendly City	£70,000	£140,000	£140,000	£350,000
Community Capacity, Activity, and Volunteering Programme	£500,000	£730,000	£730,000	£1,960,000
Cardiff Third Sector Council	£50,000	£300,000	£300,000	£650,000
Community Events and Activities	£30,000	£75,000	£75,000	£180,000
Cardiff Music Strategy	£30,000	£90,000	£150,000	£270,000
Venues Grant	£30,000	£30,000	£30,000	£90,000
Love Where You Live	£100,000	£140,000	£150,000	£390,000
Communities and Place Total	£1,580,000	£2,255,000	£2,325,000	£6,160,000
Supporting Local Business				
Cardiff Business Events Partnership	£30,000	£90,000	£90,000	£210,000
Visit Cardiff Network	£30,000	£100,000	£100,000	£230,000
Business Capital & Revenue Grants	£350,000	£500,000	£1,000,000	£1,850,000
City Centre Improvement Plan	£100,000	£200,000	£200,000	£500,000
City Centre Infrastructure and Wayfinding	£150,000	£450,000	£750,000	£1,350,000
Supporting Local Business Total	£660,000	£1,340,000	£2,140,000	£4,140,000
People and Skills				
Into Work Advice Service	£1,400,000	£3,900,000	£4,000,000	£9,300,000
Cardiff Commitment	£200,000	£300,000	£300,000	£800,000
Youth Service: Pre & Post 16 Targeted Support	£125,000	£250,000	£250,000	£625,000
People and Skills Total	£1,725,000	£4,450,000	£4,550,000	£10,725,000
Core UKSPF				
Core UKSPF Total	£3,965,000	£8,045,000	£9,015,000	£21,025,000
Multiply				
CAVC Adult Learning Provision	£310,000	£1,490,000	£1,600,000	£3,400,000
Money Advice Team	£555,000	£675,000	£675,000	£1,905,000
Multiply Total	£865,000	£2,165,000	£2,275,000	£5,305,000
Grand Total	£4,830,000	£10,210,000	£11,290,000	£26,330,000

Progress to Date

The initial delivery plan has enabled early delivery of Shared Prosperity Fund projects to begin in 2022/23. An outline of some of the initial projects funded and associated impact is provided below.

Communities and Place

Community Facilities Programme and Neighbourhood Community Regeneration Scheme

The Community Buildings Grant scheme was launched that offered small scale grants of up to £10,000 to community groups to improve and enhance their buildings and ensure their future sustainability and viability. Work will start on these projects in 23/24 financial year.

The Shared Prosperity Fund has also supported a number of small-scale regeneration projects through the Neighbourhood Community Regeneration Scheme. This scheme worked with local members, as representatives of their local communities, to deliver investment in local schemes. Examples of this activity include improvements to cycle ways in St Mellons and Llanishen Park and the new 3G pitch within Splott.

Shared Prosperity Funding has also supported the completion of the refurbishment of Rhiwbina Hub bringing a new lease of life to the Hub with new and improved facilities that will benefit the local community.

Community Safety

Shared Prosperity Fund resources have been used to provide additional support to community safety activities across the city. This includes activity to support and coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour. We have seen this multi-agency/partnership approach take form in support to campaigns such as Crimestoppers, Youth Bus, Operation BANG and Gabalfafest in collaboration with South Wales Police.

In year one there has also been improvements to shelter and lighting in St Mellons Park, which has led to a reduction in antisocial behaviour within the skatepark. There has also been investment in CCTV supported by the Shared Prosperity Fund.

Child Friendly City

Shared Prosperity Fund funding is being used to open up the community assets of the city to children, young people and families, in collaboration with the Children's University, creating access to cultural, creative, recreation and leisure activities. So far in year one there has been over 100 events and activities supported and over 800 people engaged in both physical and online activities.

Community Capacity, Activity, and Volunteering Programme

The Shared Prosperity Fund has also been used to fund a number of projects that have a strong inclusive community focus in year one, including over 140 events that have been supported in Llanover Hall. This has led to a number of creative and cultural performances for those living with dementia, including theatre, opera, dance, music and art.

There have also been 30 volunteer led local activities, helping vulnerable people in the community to access services that positively impact on their wellbeing through supporting them to take an active role in managing their health through exercise and engagement. In total this funding has provided direct support to over 450 individuals.

Grant support has also been provided to Carers Wales to help towards the delivery of a co-production training programmes to better understand support needs of Cardiff residents.

Year one has seen the increase in digital connectivity with 17 additional digital points added to hubs across the city allowing greater access for the community to connect and access digital services. A high specification toilet was also installed within a local hub to support those with additional requirements making the facility more accessible.

A team of Community Inclusion Officers has been set up to support community groups, and to deliver activities and events covering the whole of Cardiff. The events are usually held in the hubs but also include off site support as well as walks in locations across the city. Activities include friendship groups, gardening clubs, dementia friendly activities, sports groups, light exercise, hobby clubs and crafts. The activities are free to attend, and the primary aim is to tackle

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social isolation and increase community engagement. The first year has resulted in over 300 people engaging in the activities.

To help the vulnerable residents of Cardiff with transport support VEST have been received direct support. The grant is being used to support the service which allows for those that may not be able to get on public transport access areas such as shops and communities groups. With the increase in demand two additional volunteer drivers have been established to support the service.

Love Where You Live

Funding has been used to encourage waste prevention, reuse and recycling. In year one the introduction of 8 community recycling zones have been set up, enabling people to recycle four tonnes of ink cartridges, mixed media, small Waste Electrical and Electronic Equipment, batteries and tetra parks in their local hub, and saving over 4 tonnes of CO2. The fund has also supported over 3,000 litter picks in 2022-23 with the help of 575 volunteers and created 220 new volunteers. Feasibility study have been established in regard to reverse vending machine, trade waste and water fountains with more development on these expected in year two.

Venues Grant

Support was provided to two grassroots music venues in Cardiff, which has shaped the development of a grant scheme to be established in year two of the Shared Prosperity Fund scheme.

City Centre Infrastructure

This included investment public realm within the city centre where interventions such as decluttering, tree planting and street furniture and paving upgrading would help to enhance the character, appearance and usability of the city centre. The fund has also been used to fund aspects of the Churchill Way canal project allowing for the development of a water course and wider improvement to the public realm.

Supporting Local Business

Community Events and Activities

Funding has been used to respond to demand for events across the city communities and will help to manage that demand and enable more events to take place within our city's communities. In the first year the feasibility of running a promoter's scheme has been developed and will be launched in year two. This will help bring music events to the Cardiff area, promoting both Cardiff venues and musicians.

City Centre Improvement Plan

The funding has been used to establish a dedicated city centre warden team. The project is working towards making the city centre a place that feels safer and more welcoming to the public and business by more active management of the city centre, working with key partners and stakeholders. In the first year of funding team wide Naloxone training has been undertaken allowing the team to provide vital emergency assistance. There has also been 231 Fixed Penalty Notices issued as part of work with the Police to help address issues of anti-social behaviour and inappropriate activity within the city centre.

Cardiff Business Events Partnership

The Cardiff Business Events Partnership aims to attract more business events to the city as part of a wider partnership with Cardiff Council, Cardiff Hoteliers, Cardiff Venues and FOR Cardiff. The fund has been used to employ an International Business Events officer, for the partnership to attend international business event conferences to promote the city, and to provide additional support for local businesses to invest in virtual tours for their own premises.

Visit Cardiff Network

Additional staff members have been employed to support Visit Cardiff and the Visit Cardiff Network that has supported over 100 local businesses to promote their services and what they have to offer to Cardiff residents, businesses and visitors, this includes bespoke advice of social media post and public communications.

Business Capital & Revenue Grants

The funding has been used to give financial assistance to business in the Cardiff area allowing them to expand and develop. Four businesses were supported in year one, safeguarding over 100 jobs. A grant scheme was also developed in year one with the aim of launching in year two.

Funding has also been provided to support the development of projects that relate to bringing forward new projects that align with the Shared Prosperity Fund interventions, outputs and outcomes, specifically linking with projects relating to decarbonisation.

People and Skills

Into Work Services and Vision 21

Projects within this area have focused on supporting people to return to, access, secure and progress in employment. A grant has also been provided to Vision 21 to support life-changing opportunities for people with learning disabilities to realise their potential. This has meant over 200 individuals have been able to improve their life skills in confidence, resilience and motivation around employment.

The fund has also been used for a complete employment and skills package for residents of Cardiff looking at issues such as housing, money and debt, providing a well-rounded service to address primary needs, in order for the person to then focus on upskilling, training, education, volunteering and employment. Year one has already seen almost 400 socially excluded people accessing the support with over 140 people engaging with employment thought courses and support centred around skills needed in the Cardiff labour market.

There has also been a number of individuals taking part in work experience programmes allowing them to access on the job learning and skills. The fund has also meant that 40 people have had the opportunity to retrain allowing them to access more jobs in the labour market. Following on from year one of the fund over 100 people reported reduced structural barriers into employment through the increased understanding in interpersonal and employability skills such as confidence, motivation and behavioural issues. The scheme has also seen a number of people carry on with their education and training after receiving the initial support.

Cardiff Commitment and Youth Services

Cardiff Commitment and Youth Services have been working closer with schools in year one to successfully deliver a number of projects, focussing on some of the most vulnerable young people in the city. We have seen over 200 young people engaging with life skills around confidence or familiarise themselves with employers' expectations.

There has also been a number of successful work experience programmes run, including a catering pathway project working alongside Cardiff Council and work experience in healthcare working alongside Cardiff and Vale Health Board which has seen a number of young people complete the programmes.

Multiply

Adult Learning Provision

Funding has been used to deliver a comprehensive numeracy and family learning package for residents of Cardiff, with the aim of improving numeracy standards. Courses have a 'real life' feel and ensure learning is relevant to support with surrounding issues such as communication, money, debt and financial wellbeing. In the first year over 400 individuals have accessed support through the adult learning provision with 85 adult numeracy courses being run in 22/23.

Money Advice Team

Shared Prosperity Fund resources have been used to support residents across Cardiff manage their money, with a focus on identifying those customers who need additional help with basic skills, allowing them to improve their understanding of numeracy for use within their daily lives. In the first year of funding 150 people have engaged with the direct Multiply courses getting vital support that will have a positive impact on many areas in daily life.

Established Future Activity

The projects identified above will continue to be delivered through the programme. Additional elements will also begin in year two onwards as outlined in the initial delivery plan. These include:

Pedal Power Disability Cycling – to encourage and enable those with learning difficulties to experience the benefits of cycling.

Cardiff Music Strategy- support for the development of an action plan to deliver the relevant recommendations of the Sound Diplomacy Music Strategy, which in turn will promote Cardiff music scene. This will include the appointment of a Music Officer.

Micro Enterprises Project – funding will be used to increase the number of Micro-Enterprises operating throughout the city. Micro-enterprises will have a focus around providing care and support within the local community.

Cardiff Growth Fund – grant funding for businesses to support the city's Stronger, Fairer, Greener aspirations. The fund provides up to £10,000, match funded, for businesses to invest in ways of improving productivity or sustainability or helping to make their business more accessible and inclusive.

Grassroots Venues Fund – grant funding to support existing venues in Cardiff to become more sustainable or accessible. This includes supporting venue's financial sustainability.

Summary of Achievements

- Over 350 local activities supported, bringing people together with a strong focus on young people and those that may face isolation.
- 711 volunteering opportunities supported across all three priority areas.
- 7 feasibility studies carried out for developments around the Cardiff area.
- 295 people being supported to gain qualifications.
- 238 people in employment or job searching following on from SPF support.
- Over 140 enterprises/organisations being supported by SPF funding through direct grants or non-financial support such as advice, guidance, mentoring and training.
- An increase of over 7,000 people engaging with projects within the Communities and Place priority.
- 622 people taking part in multiply funded courses.
- 1,400 have been directly supported through the people and skill provision.

Engagement Event 29th June 2023

Cardiff Council hosted a second engagement event since the launch of the Shared Prosperity Fund. The event took place at City Hall on Thursday 29th June 2023 and featured a mix of information sharing and interactive workshops to shape and inform the priorities for delivery of the Shared Prosperity Fund in Cardiff. The workshop was attended by 45 representatives from 32 organisations across Cardiff.

Setting the Scene

Cardiff Council's Shared Prosperity Fund engagement event commenced with an overview of the Shared Prosperity Fund, providing an update on the achievements in Year 1 of the programme, and outlining the next steps for delivery in Years 2 & 3. The overview provided detail on the Council's SPF governance framework, regional investment plan, year one delivery profile, and an update on the Council's response to the previous engagement event in October 2022. The collated feedback from the engagement event was presented alongside how the Council used this to inform the year one delivery plan.

Background information was provided for all projects that received funding via SPF in 2022/23 across the three priority areas of Communities & Place, Supporting Local Business, and People & Skills (including Multiply).

Workshop

The three main aims of the workshop:

- To gather views on the focus areas and/or gaps in provision,
- To find out which outcomes should be targeted, and
- To determine how we can best work with partners to deliver the programme.

Attendees were allocated one of the three priorities (Communities & Place, Supporting Local Business, or People & Skills) and were asked to review the focus areas and outcomes. Attendees were asked three questions with the intention to:

- Gather views on what should be the focus areas and/or gaps in provision that are targeted by the unallocated funding,
- Find out which outcomes should be prioritised, and
- Determine how we can work with partners to deliver the programme.

Facilitators ran the group sessions with note takers recording feedback and suggestions for each table.

Communities & Place – Focus Areas and/or Gaps in Provision

The top ten priorities for the tables who discussed these interventions were:

- Cost of living and fuel poverty
- Community engagement
- Sustainability of local groups
- Community Safety
- Accessibility to areas
- Active travel enhancements
- Support for arts, cultural, historic and heritage institutions
- Improvements to local green spaces and clean spaces
- Improvements to play spaces in relation to protected characteristics

Communities & Place – Which Outcomes Should be Prioritised?

The key outcomes identified by workshop attendees were:

- Community Safety
- Volunteering
- Active travel
- Energy efficiency measures
- Diversity
- Jobs Safeguarded
- Accessibility and engagement
- Increased visitors/footfall
- Affordability
- Community lead art, cultural etc programmes
- Vacant units filled

Communities & Place – How Can We Work with Partners?

Ways to work better identified in the workshop were:

- Good communication and engagement
- Networking applicants/projects together
- Mapping across the city
- Support and training

Supporting Local Business – Focus Areas and/or Gaps in Provision

The top ten priorities for the tables who discussed these interventions were:

- Promotion of small businesses
- Decarbonisation/ environmental measures
- Feasibility studies
- Growing local economy
- Repurposing larger office spaces
- Enterprise infrastructures
- Entrepreneurial eco systems
- Progression of businesses
- Decarbonisation
- Feasibility studies (practical pilots)

Proposed Programme Amendments

The tables below highlight, given progress to date and the review of the Shared Prosperity Fund Programme, where amendments will be made to the overall delivery programme. The main substantive element of change however will be covered by the establishment of an overall Open Call for funding that will enable organisations to submit applications to the Cardiff Shared Prosperity Fund team. These applications will be prioritised against both gaps in provision and the overall funding profile of the Shared Prosperity Fund.

Communities and Place

Theme	Programmes	Description / Types of Activity	Amendments
Neighbourhood and Community Regeneration Programme	Community Facilities Programme	Investment in community buildings to bring them back to community use, or to improve their accessibility and use by local communities. Support for community buildings and facilities to support people through the cost-of-living crisis.	Continuation and the provision of additional funding
	Green Spaces and Places	Greening urban and local areas and providing a team to support local maintenance of urban greening projects.	Consideration through the open call.
	15 Minute City	Investment in active travel facilities such as cycling hubs. Subsidising public transport use for hard-to-reach communities (also includes city-centre)	Provision within the open call there may be small space active travel projects. Elements supported through the Neighbourhood Regeneration Scheme.
	Neighbourhood Renewal and Enhancement Programme	Capital support to enable improvements to areas such as underpasses and bridges and other gateway areas that can act as ASB hotspots.	Continuation and the provision of additional funding
Community Capacity Building Programme	Community Safety Multi-agency problem solving group	This programme of work will coordinate a multi-agency/partnership approach to tackling complex local issues, such as crime, anti-social behaviour and exploitation.	Continuation of delivery, supplemented by potential provision within the open call.
	Community engagement and research team	A dedicated community engagement team to shape regeneration activity, with dedicated communication officers within service areas.	Continuation of delivery.
	Child Friendly City	Continued support for the Child Friendly City programme	Continuation of delivery.
	Community Activity and Volunteering	A grant programme to support local projects, including projects to address the cost-of-living crisis. Includes support to establish capacity. Additional internal capacity for Cardiff Council and C3SC to support community development.	An open call has been designed for year 2 and 3 of funding with a specific amount going to C3SC in order for them to administer to third sector organisation to work towards intervention within the communities and place programme.
Growing Our Cultural Capital	Community Events and Activities	Supporting community activities and events through expansion of internal event team capacity.	Establishment of small grant schemes.
	Cardiff Music Strategy	Delivering the Music Strategy, including supporting the signature event. Support for existing venues to become more sustainable through a grant scheme	Continuation of delivery.

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Theme	Programmes	Description / Types of Activity	Amendments
Resilient and Sustainable Communities Programme	Energy Efficiency Programme	Programme to accelerate take-up of domestic energy efficiency measures and provide support for small businesses and community groups to access advice.	An open call has been designed for year 2 and 3 of funding in order to get some innovative projects that can address energy efficiency measures.
	Love Where You Live	New community infrastructure to encourage waste prevention, reuse and recycling.	Continuation of delivery.

Supporting Local Business Programme

Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
Productive, Sustainable and Inclusive Business Programme	Cardiff Business Events Partnership	Additional support to leverage additional business events to Cardiff.	Aims to increase international business events.	Continuation of delivery.
	Visit Cardiff Network	Establishing a place promotion team for local areas within the city to boost local pride and local business.	Aims to increase footfall in city neighbourhoods.	Continuation of delivery.
	Business Grant Scheme	Direct support for businesses to improving sustainability, accessibility and productivity. The grant fund will also be used for commissioning business support	Aims to increase employment and productivity and improve energy efficiency.	Expansion of scheme, access to business to open call scheme for non-business specific purposes.
	Business Development Capital Programme	Investment in new and more sustainable buildings linking with Economic Strategy, including visitor attractions.	Aims to increase jobs, productivity and footfall across the city.	Allocations for specific city centre projects for 24/25.
City Centre Recovery Programme	City Centre Improvement Plan	Investment in city-centre Joint Enforcement Team and additional cleansing resources.	Aims to improve cleanliness and perceptions of the city centre, as well as reducing crime to support an increase in overall footfall.	Continuation of delivery.
	City Centre Infrastructure and Wayfinding	Upgrading and enhancement of areas of public realm within the city centre.	Aims to improve cleanliness and perceptions of the city centre, as well as improving infrastructure to support an increase in overall footfall.	Continuation of delivery.

People and Skills Programme

Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
People and Skills and Cardiff Commitment	Into Work Advice Service	A complete employment and skills package for citizens of Cardiff; supporting people to return.	Aims to support people into employment, with a focus on hard-to-reach groups and those in demographics with lower levels of economic activity. Also aims to improve in work outcomes.	Continuation of delivery.
	Cardiff Commitment	The programme will develop Business Forums aligned to secondary schools and expand the Cardiff Commitment team.	Aims to improve engagement between city businesses with schools to improve economic opportunity for young people in the city.	Continuation of delivery.

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Theme	Programmes	Description / Types of Activity	Aims and Objectives	Amendments
	Money Advice	The programme will look at surrounding issues such as Housing, Money, Debt, providing a well-rounded service to address primary needs.	Aims to provide direct support to vulnerable communities, with a focus on the cost-of-living crises.	Continuation of delivery.
	Pre & Post 16 Targeted Support	Targeted pre 16 and post 16 support for young people at risk of becoming disengaged from education, employment and training.	Aims to improve economic opportunity for young people most at risk of future disengagement with the labour market.	Continuation of delivery.
Multiply	Multiply	Funding to address gaps in adult numeracy to be delivered by CAVC	Aims to improve adult numeracy, with links specifically to financial advice.	Continuation of delivery.
Cardiff Capital Region Projects	Place Promotion	Grows an integrated approach to the place promotion offer.	To increase visitor numbers across the city-region.	Continuation of delivery.
	Cluster Development	Establish a series of assured academies across the region supported by FE and clusters in the region.	To increase employment in high value-added sectors, and also to raise productivity in key clusters.	Continuation of delivery.

Funding and Delivery Strategy for July 2023 to March 2025

It is essential for financial planning for the remainder of the current and the next financial year that funding can be finalised. The approach to date has been predicated on a pragmatic process to ensure that the city's communities and residents can benefit from the Shared Prosperity Fund. This has meant a focus on direct delivery, supported by elements of grant funding and commissioning. It is proposed that for the remainder of the programme there is a greater emphasis placed on supporting external delivery of Shared Prosperity Fund projects, albeit with a retained element of direct delivery, as well as the continuation of the projects identified in the 'Year One' profile outlined above.

The approach will comprise:

- An open call for projects
- An extension of existing and the establishment of new grant schemes
- Continuation of key projects identified in the Year One profile.
- Key capital projects and schemes

An open call for projects

An open call scheme that will target funding at gaps within the overall SPF Delivery Programme, and where there is a need to increase spend against the Regional Investment Plan. The scheme will open in June 2023, with assessment taking place across the summer with the aim of approving projects in September allowing projects to begin delivery in October 2023.

Open Call Scheme	23/24	24/25
Capital or Revenue	£750,000	£4,500,000

An extension of existing and the establishment of new grant schemes

In addition to the Year One delivery plan the additional funding sought for grant schemes is provided below:

Community Building Grant Programme	23/24	24/25
Capital	As Year One profile	Additional £70,000

Cardiff Growth Fund	23/24	24/25
Capital (50% target)	As Year One profile	Additional £750,000
Revenue (50% target)		

Grassroots Fund Scheme	23/24	24/25
Capital	As Year One profile	Additional £100,000

C3SC Revenue Fund	23/24	24/25
Revenue	£75,000	£75,000

Community Cohesion Fund	23/24	24/25
Revenue		£50,000

Continuation of key projects identified in the Year One profile

This reflects the Year One spending profile identified and approved by Cabinet.

Key capital projects and schemes

A specific allocation will be made to deliver the Neighbourhood Renewal Schemes that have been identified and approved as part of the initial revenue funding approved in the Year One delivery profile.

A specific allocation will also be made to support improvements in Cardiff Market.

Neighbourhood Renewal Scheme	23/24	24/25
Capital (target)	As Year One profile	£1,500,000

Cardiff Market	23/24	24/25
Capital	£0	£750,000